ADOBE TARGET MANAGED SERVICES BENEFITS

Increase conversions, lead generation and reduce your cost of customer acquisition

Operate a robust optimization program that is proven at Fortune 500 companies

Predictable monthly spend that drives consistent return on investment

Monthly evaluation of your program to ensure continued success

ADOBE TARGET MANAGED SERVICES

Every business is looking for ways to monetize their digital customer experience and we can help you do that. Adobe Target is designed to help maximize your revenue and make personal connections by providing every single visitor a tailored, customized experience. You may have Adobe Target deployed today but we find that most companies are not making the best use of the software nor do they have an optimization program around it.

We offer cost-effective managed services designed to help you reevaluate and improve the way you use Adobe Target. Within 30 days, you will have a solid foundation for an optimization program that allows you to measure results and show value through higher conversions.

Our Application Managed Services offering for Adobe Target consists of:

- **Free Adobe Target Health Check** - Based on a review of your Adobe Target implementation and discussions with your marketing team, we will provide technical recommendations including a high-level Optimization Program outline.

- **Target Managed Services** - Create a structured program of testing experiences, personalizing messages, and measuring your results.

- **Monthly Services** - We will continue to execute and update the Optimization Program providing more opportunities for improvement.

- **Reporting** - We will provide monthly reports on the program execution to all client stakeholders.

DIGITAL MARKETING

In today's connected world, marketers must shift from creating communication assets and ads to delivering stories and experiences that provide measurable value.

It's a "swipe right" era and marketers must know what their audiences are thinking before they do, or they will lose them.

Using a blend of technology and marketing skills, we provide solutions and assets that will drive your marketing efforts to the next level.

WHO WE ARE

Sirius is a national integrator of technology-based business solutions that span the enterprise, including the data center and lines of business. FiveOut, a Sirius Agency, is an award winning full service digital agency. As experts in business transformation, we integrate technology, data, creative and marketing know-how to build exceptional customer experiences.

Strategy

Creative / User Experience Design

Digital Marketing

Commerce

Artificial Intelligence

Portals / Content Management

Application Integration / API Management

Mobile

Digital Workspace

Custom Application Development

Application Modernization

QA Testing

DevOps Automation

Blockchain

LET'S GET STARTED!
www.fiveout.com ▪ www.siriuscom.com