



HEALTHCHECK BENEFITS

Review your current marketing technology against your business objectives

Identify existing technology, either current or planned, that is and is not providing value

Identify gaps against your business objectives and provide recommendations to get the most out of your investment

MARTECH HEALTHCHECK

The marketing technology landscape is always changing with many new emerging players offering new approaches while the tried and true players continue to improve and consolidate. It can make for challenging times as a marketer to decide what the best tools are. Do I invest in the new shiny object? Do I consolidate products into more integrated but less platforms? How do I get the most out of my current investments?

Sirius/FiveOut can assist by providing a Martech Healthcheck that can help you understand how to get the most from marketing technology. This short but in-depth engagement will provide you with key areas for improvement as well as establish a roadmap you can follow moving forward.

During the assessment, our marketing experts will work with your team to review your objectives, inventory the various marketing technologies, create comparisons and provide recommendations that make sure you are getting the most out of your investment.



WHO WE ARE

Sirius is a national integrator of technology-based business solutions that span the enterprise, including the data center and lines of business. FiveOut, a Sirius Agency, is an award winning full service digital agency. As experts in business transformation, we integrate technology, data, creative and marketing know-how to build exceptional customer experiences.

Strategy

Creative / User Experience Design

Digital Marketing

Commerce

Artificial Intelligence

Portals / Content Management

Application Integration / API Management

Mobile

Enterprise Productivity

Custom Application Development

Application Modernization

QA Testing

DevOps Automation

Blockchain

DIGITAL MARKETING

In today's connected world, marketers must shift from creating communication assets and ads to delivering stories and experiences that provide measurable value.

It's a "swipe right" era and marketers must know what their audiences are thinking before they do, or they will lose them.

Using a blend of technology and marketing skills, we provide solutions and assets that will drive your marketing efforts to the next level.

LET'S GET STARTED!

www.fiveout.com ■ www.siriuscom.com

FIVEOUT
A SIRIUS AGENCY

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