



HEALTHCHECK BENEFITS

Take the guesswork out of digital strategy and focus efforts on the actions that drive qualified traffic to your website

Key social KPI's are linked to key SEO KPI's for a set of metrics that drive business

In only three weeks, you'll have a data driven approach to digital marketing

DIGITAL VISIBILITY AND AUTHORITY HEALTHCHECK

SEO is no longer about SEO specifically, and social media is no longer about social media channels, specifically. Continuing to operate in silos leaves money on the table, and ultimately prohibits domain authority growth.

FiveOut presents the Digital Visibility and Authority Healthcheck. A short but in-depth engagement to help you take the guesswork out of digital strategy: link key social and key SEO KPI's to create a data driven approach to digital marketing.

During the assessment, our digital marketing experts work with your team define your competitive landscape, examine social channels that directly impact Google, perform a technical audit of key SEO inputs, and find content opportunities with high shareable opportunities to jump start your new digital marketing efforts.



WHO WE ARE

Sirius is a national integrator of technology-based business solutions that span the enterprise, including the data center and lines of business. FiveOut, a Sirius Agency, is an award winning full service digital agency. As experts in business transformation, we integrate technology, data, creative and marketing know-how to build exceptional customer experiences.

Strategy

Creative / User Experience Design

Digital Marketing

Commerce

Artificial Intelligence

Portals / Content Management

Application Integration / API Management

Mobile

Enterprise Productivity

Custom Application Development

Application Modernization

QA Testing

DevOps Automation

Blockchain

DIGITAL MARKETING

In today's connected world, marketers must shift from creating communication assets and ads to delivering stories and experiences.

It's a "swipe right" era, and marketers must know what their audiences are thinking before they do. We answer our clients' visibility, awareness, and promotional challenges to increase the success of their campaigns and grow the trust in their brand.

LET'S GET STARTED!

www.fiveout.com ■ www.siriuscom.com

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A SIRIUS AGENCY

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