

DIGITAL CAPABILITIES WORKSHOP

The average corporate lifespan has been falling for more than half a century. In 1958 it was 61 years. That shrunk to 25 years in 1980, and today, the average is just 18 years! At this rate, 75% of the S&P 500 will be replaced by 2027. What is causing this acceleration towards corporate demise? In a word... digital.

FiveOut presents the Digital Capabilities Solution Alignment Workshop: an interactive workshop designed to elevate the conversation by assessing and visualizing the current maturity of your digital capabilities.

During the workshop, our digital transformation experts work with your business, marketing, and IT teams to visualize all perceived strengths and areas for improvement quickly - on one page. We'll then discuss how these areas interrelate, identify areas key to meeting business goals and establish a unified direction to transform your business.

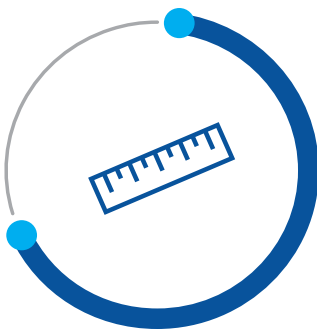


DIGITAL CAPABILITIES WORKSHOP BENEFITS

Visualizes all perceived strengths and areas for improvement quickly and on one page.

Identifies key areas of improvement and establishes a unified path forward.

A one-week workshop delivering an implementation roadmap based on the initial set of priorities.



70%

of organizations struggle with measurement



280+

customer-facing channels managed by companies



60%

struggle to deliver optimal experiences across touchpoints



WHO WE ARE

Sirius is a national integrator of technology-based business solutions that span the enterprise, including the data center and lines of business. FiveOut, a Sirius Agency, is an award winning full service digital agency. As experts in business transformation, we integrate technology, data, creative and marketing know-how to build exceptional customer experiences.

Strategy

Creative / User Experience Design

Digital Marketing

Commerce

Artificial Intelligence

Portals / Content Management

Application Integration / API Management

Mobile

Enterprise Productivity

Custom Application Development

Application Modernization

QA Testing

DevOps Automation

Blockchain

DIGITAL STRATEGY

Our strategists are infinitely inquisitive. Why is it done like this? How do we optimize that? How do we protect your brand?

At FiveOut, we help our clients solve today's challenges by understanding their business goals, their cross-channel customer experience opportunities, and their inter-related technologies. We understand the landscape and guide the exploration, definition, and roadmapping required to evolve businesses from legacy to future state.

LET'S GET STARTED!

www.fiveout.com ■ www.siriuscom.com

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