



# SALESFORCE ENVISION

Increase ROI by understanding your system adoption



Review your current Salesforce implementation against business objectives



Identify opportunities for improvement in application performance and customer experience



Discover new ways to drive value from your Salesforce platform

## Learn how to harness the best return on your Salesforce investment

Whether it was yesterday or years ago, your business has made the investment in Salesforce; you became one of the 150,000+ businesses that have some form of Salesforce in their organization. Unfortunately, many of these businesses are not driving the value they could be to ensure an optimal ROI. If your business falls into this category, Sirius/CDW is well-versed in the complexities of software adoption and can help you navigate your investment.

Our Salesforce Envision will help you drive more revenue from your Salesforce platform by ensuring your that your key business objectives are aligned with the appropriate implemented features. This Envision examines how the applications perform in your business and even provides insight into the customer/employee experience around the platform. We do this through a series of short workshops with key stakeholders to identify the goals, document strategy, processes and high-level solution requirements driving business objectives that the platform is meant to solve. The output is a strategic vision customized to your unique needs that will guide the future state of your business.

Find out more today by emailing  
[Salesforce-requests@cdw.com](mailto:Salesforce-requests@cdw.com)

## WHAT YOU GET

- 01 Executive Readout including:**
  - User journey mapping
  - Results of user sentiment analysis
  - Review of business & IT goals
  - Current ROI statement & goals
  - Recommendations
- 02 Solution Roadmap**

## ABOUT SALESFORCE

Salesforce unites your marketing, sales, commerce, service and IT teams into one unified platform that lets you put focus on your customers while helping your employees focus on the things necessary for delivering exceptional customer experiences.